



Victor Pow Kau Chek

**CORPORATE TRAINER,
GENERATIVE AI & AUTOMATION,
DATA ANALYTICS & DIGITAL TRANSFORMATION**



25+ Years

Industry Experience



Masters of Business Admin
Highest Academic Qualification



ACLP Certified
Professional Certificate



Connect Online
<https://www.linkedin.com/in/victorpow/>

TRAINER PROFILE OVERVIEW

Victor Pow is an AI-driven digital marketing strategist and corporate trainer who partners with organisations to enhance workforce capability through practical applications of data, automation, and digital technologies. With extensive experience across engineering, analytics, and business transformation, he supports organisations in improving productivity, decision-making, and operational efficiency. His facilitation approach is structured, hands-on, and outcome-focused, enabling organisations to translate digital strategies into measurable business impact. Victor specialises in integrating AI, data analytics, and digital marketing into real-world workflows to drive sustainable performance outcomes.

AI & Generative AI
for Business Applications

Data Analytics & Business Intelligence
(Excel, Power BI)

Digital Marketing Strategy
& Performance Optimization using Gen AI

Automation & Workflow Transformation
(Low-Code/No-Code)

INDUSTRIES TRAINED FOR

- Public Sector & Statutory Boards
- Corporate & Professional Services
- Retail & eCommerce
- Education & Training Institutions
- SMEs & Business Enterprises

INDUSTRIES WORKED IN

- Engineering & Manufacturing
- Digital Marketing & eCommerce
- Business Analytics & Process Improvement
- Education & Adult Training